



WVEC  
613 Woodis Ave.  
Norfolk, VA 23510

LUC Inc.  
25 Whitlock Place SW  
Suite 201  
Marietta, GA 30064-3142

**Contract # 846744**  
Schedule Dates 08/05/12-08/05/12  
Advertiser Truman Project (39670)  
Agency/T-Code LUC Inc. (2304)/867768541  
Product Political - Non-Ballot Issue (1196)  
Brand Truman Project (175222)  
Salesperson Blair, Cheryl (2205)  
Sales Office TeleRep - Philadelphia  
Buyer Name /  
Phone/Fax N/A  
CPE National/Political Issue - Agency  
Account Types Weekly/Irregular  
Billing Type TRUMAN PROJECT 8/5  
Comments \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

Date Entered 08/03/12  
Last Modified 08/03/12  
Entered By Penne Marsh  
CO-OP No  
Headline # 06263002  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$540.00  
Net Total \$3,060.00  
Sales Tax

Norfolk (WVEC) (WVEC)  
By Broadcast Month Spots Rate  
Aug. 2012 10 \$3,600.00  
Grand Total: 10 \$3,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/05/12-08/05/12	4	:30	5:58A- 8A (ET)								4	4	\$320.00	\$1,280.00	Norfolk (WVEC) (WVEC)		8/3/12
2.0	Normal Line / SPOT	08/05/12-08/05/12	4	:30	9A- 9A (ET)								2	2	\$580.00	\$1,160.00	Norfolk (WVEC) (WVEC)		8/3/12
3.0	Normal Line / SPOT	08/05/12-08/05/12	4	:30	9A- 9:30A (ET)								1	1	\$200.00	\$200.00	Norfolk (WVEC) (WVEC)		8/3/12
4.0	Normal Line / SPOT	08/05/12-08/05/12	4	:30	9:30A- 10A (ET)								1	1	\$320.00	\$320.00	Norfolk (WVEC) (WVEC)		8/3/12
5.0	Normal Line / SPOT	08/05/12-08/05/12	4	:30	9:58A- 11A (ET)								2	2	\$320.00	\$640.00	Norfolk (WVEC) (WVEC)		8/3/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> WVEC - TV Hampton, VA	<b>Date:</b> 08/02/2012
---	----------------------------

I, Rebecca Herrigel  
do hereby request station time concerning the following issue:

--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

# SEE ATTACHED

Date of First Broadcast: 08/05/2012

Date of Last Broadcast: 08/05/2012

**Total Charges:** \$\*\*\*\*\*3,060.00 NETThis broadcast time will be used by: Truman Project

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes☒ No

# 846744

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Truman National Security Institute

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

08/02/2012 Rebecca Herrigel 770-427-0735  
Date Signature Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted ☐ Accepted in Part ☐ Rejected  
Perne Marsh Perne Marsh NSC  
Signature Printed Name Title



# Record of Discussion Regarding Political Time

DATE: 4-Aug

TIME: PM

In connection with candidacy or committee for: Truman Project

Candidacy: \_\_\_\_\_

Via Telephone: \_\_\_\_\_

Personal: \_\_\_\_\_

Talked with:

Name: Cherly Long

Title: REP/Telerep

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Conversation Notes:

Discussed rates & avails

